

Environmentally Sustainable  
**MERCHANDISE**



# ENVIRONMENTALLY FRIENDLY **CATALOGUE**



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Australasian Promotional  
Products Association

**for more information email: [enquiries@jempp.com.au](mailto:enquiries@jempp.com.au)**

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## ENVIRONMENTALLY FRIENDLY MERCHANDISE

# CUSTOM PRINTED SEEDSTICKS



### Product: 1 CUSTOM PRINTED SEEDSTICKS

**Name:** Custom printed seed sticks - 5 or 10 stick packet

**Decoration:** 4 colour process (Digital Print) on Cover

**Features:** Match stick style design, with each seed attached to a

**Marketing Ideas:**

- \* Reward for volunteer planters on National Tree day
- \* Business card replacement

### Product: 2 CUSTOM PRINTED SEED POTS

**Name:** Custom printed seed pots

**Decoration:** 4 colour process (Digital Print) on Card + 1 colour print on seedpot.

Also possible to PMS match the pot colour – price on request.

**Features:**

- \* Seed pot with peat moss, designed to grow 2-3 seeds
- \* Miniature greenhouse that is used to place the seed pot in after the seeds have been planted
- \* The pot is made from cornstarch which will break down when composted.

**Marketing Ideas:**

- \* **National Tree Day** planting program, where local community groups, and schools etc. plant their seeds to create seedlings in preparation for a planting day at a designated planting site



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## ENVIRONMENTALLY FRIENDLY MERCHANDISE

### Custom Printed Recycled Pencils & Pens



#### Product: 1 RECYCLED NEWSPAPER PENCIL

- \* White full length round sharpened pencils.
- \* Made from recycled newspapers.
- \* Eco Credentials
- \* Sustainable
- \* Recyclable

#### Product: 2 SHARPENED TIMBER PENCIL

- \* Natural full length round sharpened pencils.
- \* Eco Credentials
- \* Sustainable
- \* Recyclable
- \* Printed using reusable energy.



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# Custom Printed Recycled Pencils & Pens



### Product: 3 CORNSTARCH & SUGAR CANE PEN

**Name:** 87.450 Ecology Pen

**Decoration:** 1 colour/1 position pad print. Size: 40mm x 7mm

**Features:**

- \* Retractable PLA ballpoint pen which has a contoured barrel and a colour match push button. It has a blue refill with 500 metres of writing ink.
- PLA is a thermoplastic that is derived from corn starch and sugar cane.

**Marketing Ideas:**

- \* Environmentally alternative to plastic pens within merchandise range.

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## ENVIRONMENTALLY FRIENDLY MERCHANDISE

### Customised Tradeshow showbags

#### **Product: 1** RECYCLED NON-WOVEN BAG WITH LAMINATION



\* Nature line bag, made of 120g/m2 recycled non-woven with lamination  
\* Made in Europe

#### **Product: 2** CALICO LONG HANDLE BAG

Double long handle calico tote bag.  
Ideal for environmental projects as calico is a renewable resource.

**Eco Credentials:**

- \* Renewable
- \* Reusable
- \* Biodegradable
- \* Printed using Renewable Energy.



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## ENVIRONMENTALLY FRIENDLY MERCHANDISE

### Customised Grocery Bags



#### Product: 3 JUTE TOTE BAG

Smart laminated jute tote bag with a large gusset and padded cotton handles. The bag and handles have been dyed to match.

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## ENVIRONMENTALLY FRIENDLY MERCHANDISE

# Customized Recycled Frisbees & Plastic Rulers

### Product: 1 AUSSIE RECYCLED FLYER



- \* Round flying disks.
- \* Made from a variable ratio of recycled and raw polypropylene.
- \* Reduces the reliance on using all new materials.
- \* Made in Australia.

### Product: 2 RECYCLED ECO 30CM RULER

- \* 30cm ruler with metric/imperial calibrations made from 100% recycled polypropylene.
- \* This item can also then be recycled and the manufacturing process makes this item carbon neutral.
- \* Made in Australia.
- \* Colour will vary depending on the recycled material batch available.
- \* This material is also suitable to write on, so individual names can be added to the ruler after the recipient receives the item.



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**ENVIRONMENTALLY FRIENDLY MERCHANDISE**

**Customised Recycled Mouse Mats**



**Product: 1 CORK MOUSE MAT**

Smart mouse mat which is manufactured from natural cork with a non-slip rubber base.

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